

## Press release

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### inexweb further extends TourismusSuite® portfolio

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**Neuss, March 1<sup>st</sup>, 2010** – With the new **TourismusSuite® DP** inexweb GmbH currently completes its touristic range of products. DP stands for *Dynamic Packaging* and signifies modular merchandising of touristic performances via state of the art distribution channels.

The products **TourismusSuite® Hotel** and **TourismusSuite® Destination** provide solutions for municipal marketing and hotel reservation, which have already been established on market for a long time. The new product segment has primarily been developed for tour operators who want to apply an effective and already tested system to merchandise their manifold touristic performances via a shopping basket in the internet.

The system consists of a client-capable backoffice enabling to control all business processes, from user administration to financial accounting. Handling is realised via commercial web browsers.

Via the integrated shop system it is possible to define numerous regulations such as shipping cost, marketing of remainders and payment conditions. In general, touristic offers are entered by suppliers or service providers equally having access to the system. Assignment is then carried out by the operating company profitably offering these performances separately or as part of a packages with a certain extra charge via its portal.

For planning of leisure time or tours the TourismusSuite® DP currently provides a ticket and package configurator as well as a complete shopping basket system including customer registration and notepad function, which can homogeneously be integrated into existing portals. Especially the package configurator enables the customer to individually arrange his event tour within the scope of performances defined by the operating company.

*“Travellers want to arrange their leisure activities and holidays more and more individually. Whether it is the booking of a single ticket or the combination of a complete tour – the customer enjoys to plan his tour by using the TourismusSuite® DP and image and turnover benefits beckon for the operating company”,* states Ralf Emanuel, managing partner of inexweb GmbH.

However, according to Ralf Emanuel, not only tour operators in the classic B2C environment are the possible target group. Also travel departments of big companies can simplify and better organise booking processes in their own company with the aid

of the *TourismusSuite® DP* – and this is only one example for the various fields of application of the new product segment.

### **About inexweb GmbH**

As a system agency inexweb realises information projects of the new generation. The service-oriented company is a full service interactive agency and, since the beginning of the year 2000, supports customers of various areas in strategical positioning on the market as well as in developing and maintaining complex web-based information and communication solutions. The main focus is set on conception, development and operation of web-based solutions helping to decrease process cost and optimise information exchange.

With its products *TourismusSuite®* and *OrgaPlattform* inexweb offers trade-specific solutions for the touristic and financial areas.

### **Further information:**

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